

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)
PO Box 4945
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54029
Contract Dates: 10/22/2012-10/28/2012
Customer Order:
Linked Order:
CPE: / / 11849

Invoice Num: 1091-409234
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 4

PAY BY 11/27/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: STABENOW EST#11849

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS NEWS SATURDAY MORNING		10/27/2012-10/27/2012	S.		30	1	270.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	S.		1		270.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	09:24:42 AM		DST1207H	30	270.00			
2	THE PRICE IS RIGHT		10/25/2012-10/25/2012		...T...		30	1	250.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		...T...		1		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th				30				Credit
3	12:28:00-13:30:00		10/26/2012-10/26/2012	F..		30	1	270.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		270.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	12:28:27 PM		DST1207H	30	270.00			
4	RACHAEL RAY		10/22/2012-10/26/2012		M..W..F..		30	3	100.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M..W..F..		3		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	03:35:31 PM		DST1204H	30	100.00			
10/24/2012	We	03:49:52 PM		DST1205H	30	100.00			
10/26/2012	Fr	03:50:52 PM		DST1205H	30	100.00			

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5	DR. PHIL	10/22/2012-10/24/2012	M . W	30	2	100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . W	2	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo				30				Credit
10/24/2012	We	05:10:04 PM		DST1204H	30	100.00			
6	CBS EVENING NEWS	10/24/2012-10/26/2012	. . W . F . .	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . F . .	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	06:59:27 PM		DST1204H	30	1,500.00			
10/26/2012	Fr	06:28:26 PM		DST1206H	30	1,500.00			
7	INSIDER WEEKEND	10/27/2012-10/27/2012 S .	30	1	100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	 S .	1	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa				30				Credit
8	VEGAS	10/23/2012-10/23/2012	. T	30	1	3,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T	1	3,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	10:48:53 PM		DST1206H	30	3,600.00			

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9	MADE IN JERSEY		10/26/2012-10/26/2012	 F . .		30	2	1,900.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 F . .		1		1,900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr				30			1,900.00	Preempted	
10/26/2012	Fr	09:46:59 PM	10/26/2012	DST1207H	30	1,900.00	1,900.00		Makegood in CSI:NY	
10	CRIME TIME SATURDAY		10/27/2012-10/27/2012	 S .		30	1	600.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .		1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	07:59:31 PM		DST1207H	30	600.00				
11	THE AMAZING RACE		10/28/2012-10/28/2012	 S		30	1	4,050.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		1		4,050.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:48:19 PM		DST1207H	30	4,050.00				
12	DAVID LETTERMAN		10/23/2012-10/23/2012		. T		30	1	225.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. T		1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu				30				Credit	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		12		14,090.00		2,113.50	11,976.50	1,900.00	1,900.00	0.00



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Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	14,090.00
	Trade Value	0.00
	Agency Commission	2,113.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	11,976.50

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